## O.E. Foulke

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## O. E. FOULKE.

It has often been remarked that no matter how well dressed a man may be, if his shoes are shabby his whole appearance expresses shabbiness. Shoes are of all grades and values nowadays. There is the cheap shoe and the dear shoe so called, but a dear shoe is not always expensive nor is a cheap shoe always the criterion of economy. Many a man buys a pair of high priced shoes which will last him a year or more. Another man will buy what in his estimation is a cheap shoe, but he has to buy four or five pairs in the course of a year. It's the same in other things but in shoes it is especially noticeable. It is cheaper in the long run to pay a good price for a shoe.

O. E. Foulke & Son, the well known shoe people of Jefferson street opposite the Town Hall carry one of the largest and finest stocks in Southern Ohio. They make a specialty of high grade footwear and sell at metropolitan prices. A glance through their store will give an idea of the business they do. On Saturdays they are so crowded that extra clerks have to be employed.

What Foulkes don't know about shoes is not worth knowing, and their suggestions will be of much value to people who have trouble with their feet. Courteous treatment is extended to all, and the sale of one pair of shoes is always followed by a second.

